



ગુજરાત વેપારી મહામંડળ

Gujarat Chamber of Commerce & Industry



Hemant Shah
President

Pathik Patwari
Sr. Vice President

Sanjeev Chhajjer
Vice President

Sachin Patel
Hon. Secretary

Mahesh Puj
Hon. Secretary (R)

Navroz Tarapore
Hon. Treasurer

January 3, 2022 / 15034

Shri Lochan Sehra, IAS
Municipal Commissioner
Ahmedabad Municipal Corporation
Danapith, Ahmedabad.380 001

Dear Sir,

Sub: Waiver of tax and interest of Two hoardings rented out to Everest Offshore Services Pvt. Ltd.

Gujarat Chamber of Commerce & Industry, a society registered under the Societies Registration Act, 1860 having Registration No.GUJ/16093/AHD and having its registered office at Shri Ambica Mills, Gujarat Chamber Bldg., Ashram Road, Ahmedabad-380 009 had entered into an agreement with Everest Publicity Pvt. Ltd. which is a Registered Company with Shri Urdeep Himatlal Dave as its Director.

Gujarat Chamber of Commerce and Industry have two hordings in Gujarat chamber Building having UPIN No. AMCADVP1415W1403 & AMCADVP1415W1404. Whereby two Hoarding Boards for Advertisement with each having a size of 30X15 feet were rented out to M/s. Everest Publicity Pvt. Ltd.

However, M/s. Everest Publicity Pvt. Ltd. failed to pay rent amount to the Chamber as per the agreed terms and conditions with effect from April, 2015. Further, when we received a copy of the notice dated 11/4/2019 served by AMC to M/s. Everest Publicity Pvt. Ltd., we come to know that they have pending amounts towards licence fee of AMC also, the amount of which is currently as below:

Hoarding No.	License Fees Rs.	LPC Rs.	Total payable amount Rs.
AMC ADVP 1415W1403	2,83,499	1,42,457	4,25,956
AMC ADVP 1415W1404	2,83,499	1,42,457	4,25,956
Total.....	5,66,998	2,84,914	8,51,912

As per terms of agreement this was the liability of M/s. Everest Publicity Pvt. Ltd. who have defaulted.

We have paid Rs. 2,83,500/- on 02-12-2021 being 50% of the outstanding license fees (Rs. 1,41,750/- against license fees of UPIN No. AMCADVP1415W1403 and Rs. 1,41,750/- against license fees of UPIN No. AMCADVP1415W1404, to be created specifically against license fees by Gujarat Chamber of Commerce and Industry vide receipt No. AMCADV/2021/12/1404/569522 & AMCADV/2021/12/1403/286467 Dated 02-12-2021.)



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Gujarat Chamber of Commerce & Industry

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Azadi Ka
Amrit Mahotsav

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As these hording were not effectively in use since 27-06-2019 we request you to waive license fee & LPC from 27-06-2019. (Copy of letter addressed to Estate officer, Usmanpura Ahmedabd Dated 27-06-2019 is enclosed)

We, now request to waive the tax amount and late payment charges thereon as the hoarding has remained idle and could not be gainfully utilized during this period.

As we intend to give the contract to another firm your early decision will be appreciated.

Thanking you and with best regards,

Hemant Shah
President

Copy to:

1. Estate Officer, Jaher Khabar Vibhag, 3rd Floor, Ahmedabad Municipal Corporation, Danapith, Ahmedabad.
2. Dy. Estate Officer, 2nd Floor, Jaher Khabar Vibhag, Ahmedabad Municipal Corporation, Usmanpura, Ahmedabad.
3. Varsha Garwa, CEO, AdvisionAMC, 2nd Floor, Shyamji Krushna Varma Complex, Opp. New Cloth Market, Sarangpur, Ahmedabad.



EVEREST

Everest Publicity Pvt. Ltd.

404. Crystal Arcade.
Nr. Telephone Exchange.
C. G. Road, Navrangpura.
Ahmedabad-380 009.
Tel : 079-4007 4087
E-mail : accounts@everestpublicity.com

તા ૨૭/૦૬/૨૦૧૮

શ્રી અમિતભાઈ અર આ
સંસ્કાર સુ. કૃ
શ્રી વાલ (અમી), પાલખણ
સાગરપુરા, અરદાર
સાગર,
અમદાવાદ.

કુટુંબી સભા
એકમ સંસ્કારો
ખ.નં: ૨૦૧૬
સ.નં: ૨૭/૬/૧૮

પિતૃપૂજારામ મિશન સંસ્કાર સમાજ
- નં UPIN NO: AMCAADV PLUS
W1403 અને AMCAADV PLUS
W1404 સંબંધી અર્થ
તા ૨૮/૦૬/૨૦૧૮-ની રકમ બાબત
કરી છે. જેની આપ સંબંધી
અમારા પીસીસીઆઈ નંબર રકમ સરકું

આરજી

જુઓવાળું કે અર્થ આ
પૂજારામ મિશન સંસ્કાર સમાજ ના UPIN NO: AMCAADV
PLUS W1403 અને AMCAADV PLUS W1404 આ બંને
ની અર્થ હિસાબ બંધ તા ૨૮/૦૬/૨૦૧૮ ની રકમ બાબત
કરી છે. આપની જગ્યા માટે કે હિસાબ બંધ ના
રકમ પર હિસાબ સરકું કે પૂજારામ મિશન સંસ્કાર સમાજ
વાપીન હવે આ બંને અર્થ આપણ ની જગ્યા કરી આ બંને
કે અર્થ તા ૨૮/૦૬/૨૦૧૮ ની આ બંને સંસ્કાર સમાજ
બંધ ના પુષ્ટીકરણ રકમ કરી છે. T.D. AMCAADV PLUS
અમારા અરદાર ની અર્થ આપણ ની જગ્યા કરી છે. A.T.O.

સહી
Date: 27/6/18