



GUJARAT CHAMBER OF COMMERCE & INDUSTRY
(Gujarat Vepari Mahamandal)

Shri Ambica Mills-Gujarat Chamber Bldg., P.B.No.4045,
Ashram Road, Ahmedabad-380009

Fax No.: 079-26587992/Tele. No.: 079-26582301/2/3/4

Email: gcci@gujaratchamber.org Website: www.gujaratchamber.org

Press Note

26th April, 2019

42890

Inauguration of BoB-GCCI MSME Helpdesk today (26-4-19) at GCCI Premises

The BoB-GCCI MSME Helpdesk was inaugurated today at GCCI premises by Shri A.K. Chugh, Deputy General Manager, Bank of Baroda, in the presence of Office Bearers and Executive Committee members of GCCI.

GCCI President Dr. Jaimin Vasa welcomed Shri A.K. Chugh while Sr. Vice President Shri Durgesh Buch welcomed Shri K.K. Chaudhary, Regional Head, Bank of Baroda, Ahmedabad during the inauguration of the Helpdesk.

An MoU was signed between GCCI and Bank of Baroda on this occasion in the presence of Executive Committee members, for jointly providing support to the MSMEs.

The BoB-GCCI MSME Helpdesk, which has been started jointly by GCCI and Bank of Baroda, will provide guidance free-of-cost as well as support to the MSME units with an objective of supporting them in their growth journey. The Helpdesk will provide single-window support, counseling and consultation services to the potential/existing MSME units as well as act as a facilitator for promoting and popularizing the schemes and incentives available to the MSME units.

The Helpdesk would also aim at solving the queries of MSMEs in terms of Technology, Upgradation, Marketing and especially Credit. It will also aid in making the process of grievance solving more efficient and faster for the MSME units.

The MSME Finance Cell, inaugurated earlier at GCCI, will act as an extended arm of this Helpdesk. The GCCI MSME Finance Cell will make efforts towards reducing the huge gap in finance requirement vs. finance available to the MSMEs by following up specific grievances of MSMEs with the banks, and educating the MSMEs about financial discipline on the other hand.

Shri A.K. Chugh, in his remarks, conveyed the best wishes sent by Shri K.V. Tulshibagwale, General Manager, Bank of Baroda Ahmedabad on the occasion of inauguration of the Helpdesk. He complimented GCCI on this unique and immensely useful initiative aimed at supporting the MSMEs and also provided details of the guidance which will be provided by Bank of Baroda to the MSMEs visiting the Helpdesk.

GCCI President Dr. Jaimin Vasa informed that this Helpdesk is part of GCCI's initiatives planned for facilitating and guiding the MSMEs, especially in the area of finance. He thanked Bank of Baroda for their support in this important initiative.

Editor/Chief Reporter/ Commercial Editor/ Bureau Chief/ news Editor for favour of Publication.


Jagdish Shah
Secretary General, GCCI